



For immediate release

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LOVEN EARNS CFP DESIGNATION

August 20, 2018 (Beloit, WI) – **Carrie Loven, CFP®**, Financial Advisor at **Raymond James Financial Services, Inc.**, recently earned her CERTIFIED FINANCIAL PLANNER™ (CFP®) certification. She has been authorized by the Certified Financial Planner Board of Standards (CFP Board) to use the CERTIFIED FINANCIAL PLANNER™ and CFP® certification marks in accordance with CFP Board certification and renewal requirements.

The CFP® marks identify those individuals who have met the rigorous experience and ethical requirements of the CFP Board, have successfully completed financial planning coursework and have passed the CFP® Certification Examination covering the following areas: the financial planning process, risk management, investments, tax planning and management, retirement and employee benefits, and estate planning. CFP® professionals also agree to meet ongoing continuing education requirements and to uphold CFP Board’s Code of Ethics and Professional Responsibility, Rules of Conduct and Financial Planning Practice Standards.

The journey to earning her CFP began with a structured one year plan, which included six modules pertaining to each area that would be covered on the exam. She also took a Capstone Course based on a case study to prepare for the exam.

“Passing the CFP Certification Exam is no small feat,” commented Mathew Reynolds, Vice President Retail Banking. “The pass rate for the exam is historically under 60 per cent, making Carrie one of the few to earn this prestigious certification. Her dedication to this endeavor exemplifies her commitment to the success of the Bank and, more importantly, her clients.”

Loven has been in the financial industry for more than two decades, with 15 of those years with the Blackhawk Bank Family. In 2014, Loven became a financial advisor for Blackhawk Investment Group.

She stays active volunteering as a member of the Belvidere Cosmopolitan Club and building “Bottle Schools” in Guatemala with her family during the Thanksgiving holiday. In her spare time, Loven is an avid runner. She has even ran the Chicago Marathon...THREE times.

About CFP Board

CFP Board is a nonprofit certification organization with a mission to benefit the public by granting the CFP® certification and upholding it as the recognized standard of excellence for personal financial planning. CFP Board owns the certification marks CFP®, CERTIFIED FINANCIAL PLANNER™ and federally registered CFP (with plaque design) and CFP (with flame design) in the U.S., which it awards to individuals who successfully complete initial and ongoing certification requirements. CFP Board currently authorizes more than 80,000 individuals to use these marks in the United States. For more about CFP Board, visit www.CFP.net.

About Blackhawk Bank

Carrie Loven’s office is located at 2475 N. Perryville Rd., Rockford, IL 61107 and she can be reached at 815.877.2468. Established in 1881, Blackhawk Bank has served individuals, families and business owners for 137 years. The Bank operates eight full service banking centers in Rockford, Belvidere, Machesney Park and Roscoe, Illinois and in Beloit and Janesville, Wisconsin. The Bank also operates a Business Banking Center in Elgin, Illinois and a Mortgage Processing Center in Roscoe, Illinois. Complete information about Blackhawk Bank can be found at www.blackhawkbank.com. Member FDIC | Equal Housing Lender

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